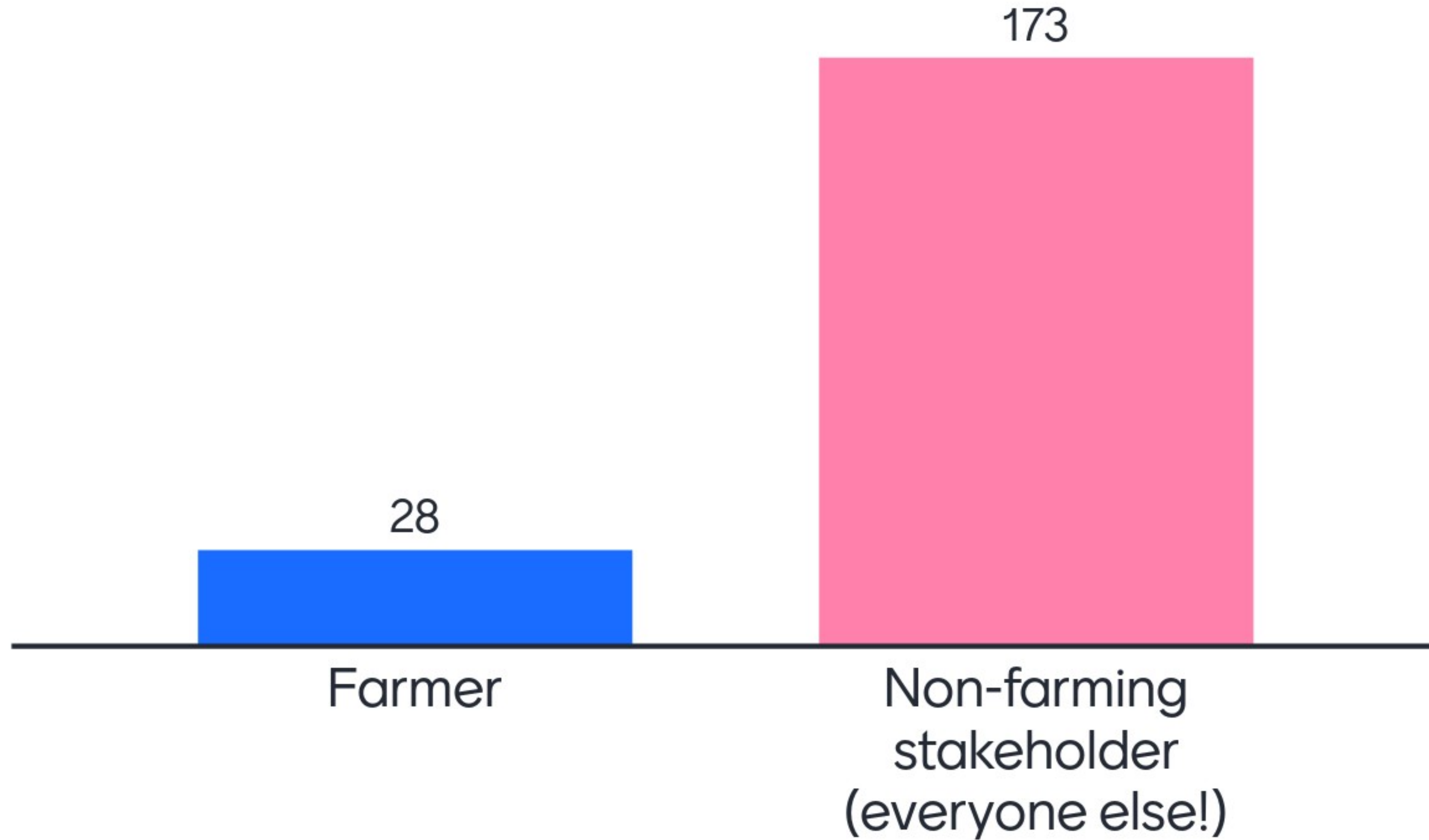


What best describes you?

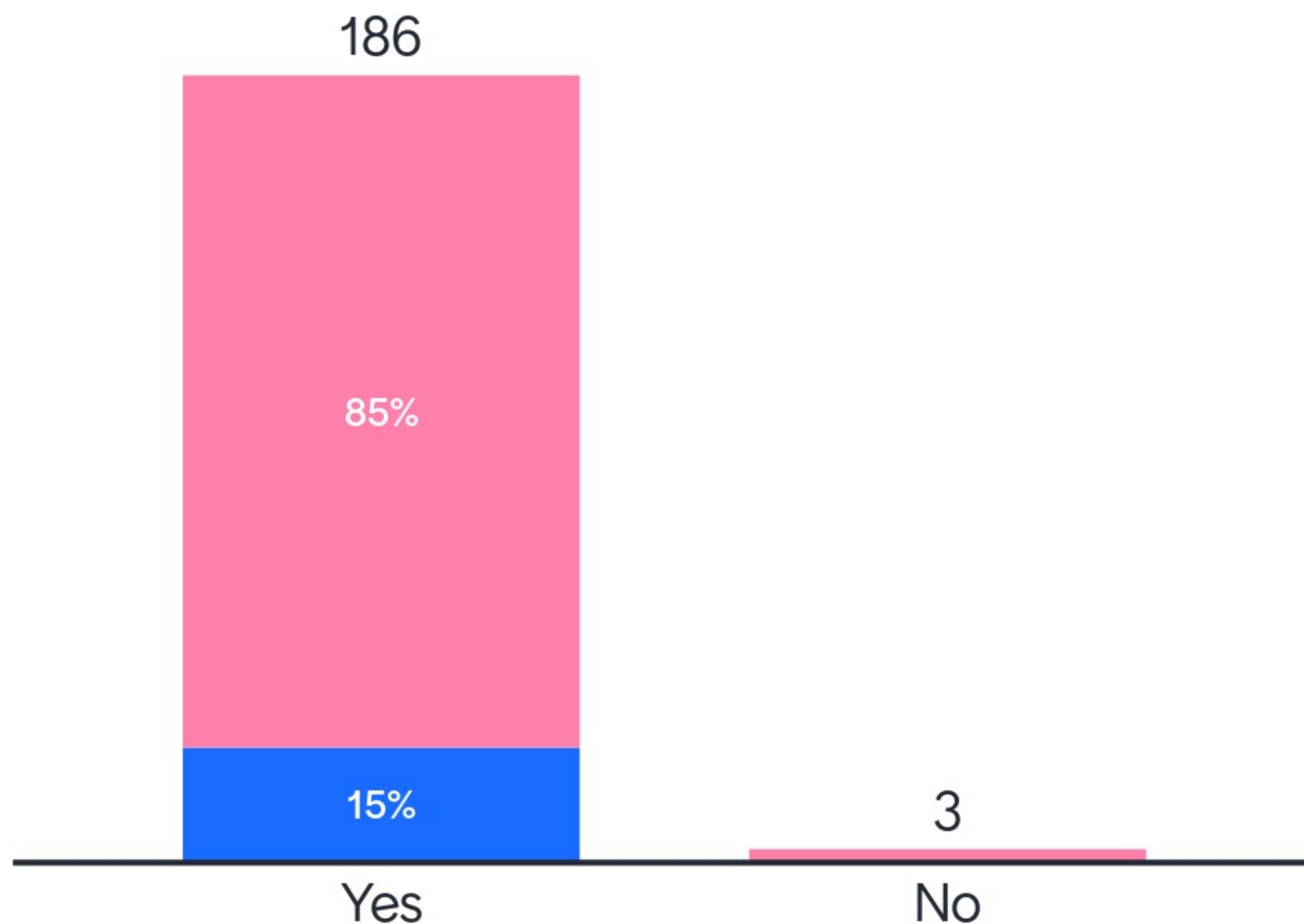


**4R Fertilizer Management is Right Source at
the Right Rate, Right Time, Right Place**

What's the first word or short phrase that comes to mind when you think of 4R?



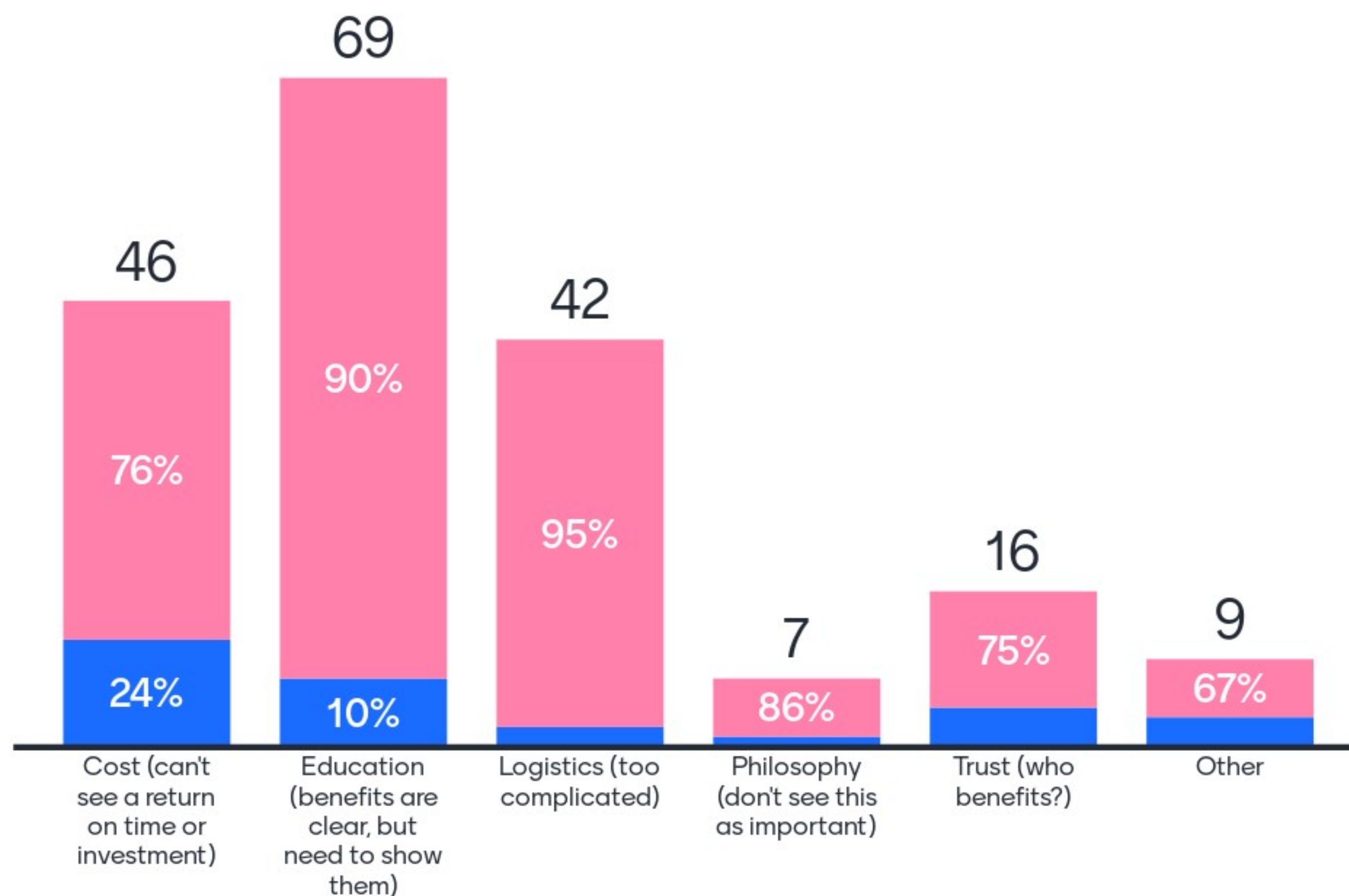
Do you think 4R is a valuable initiative?



What best describes you?

- Farmer
- Non-farming stakeholder (everyone else!)

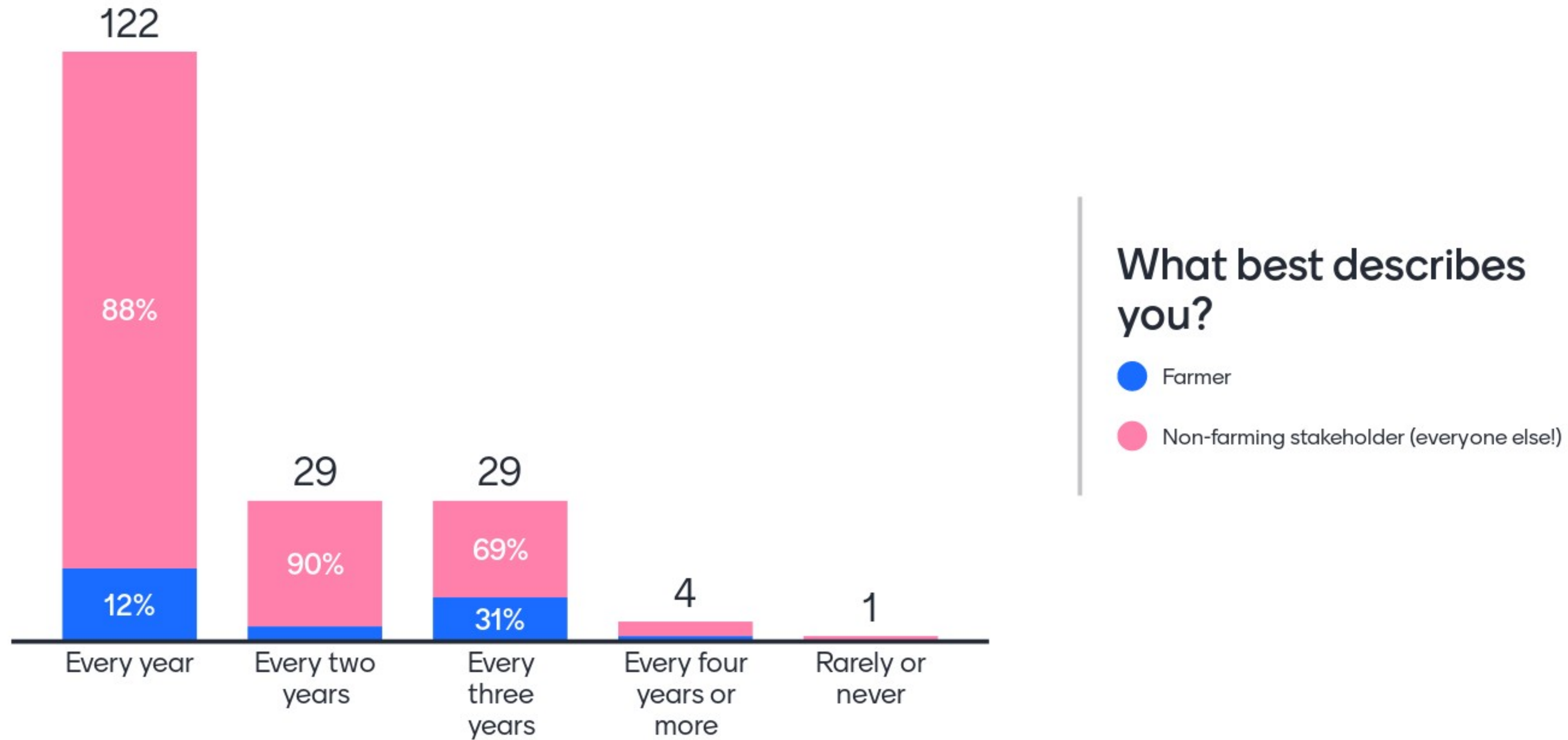
What is the biggest barrier to 4R adoption?



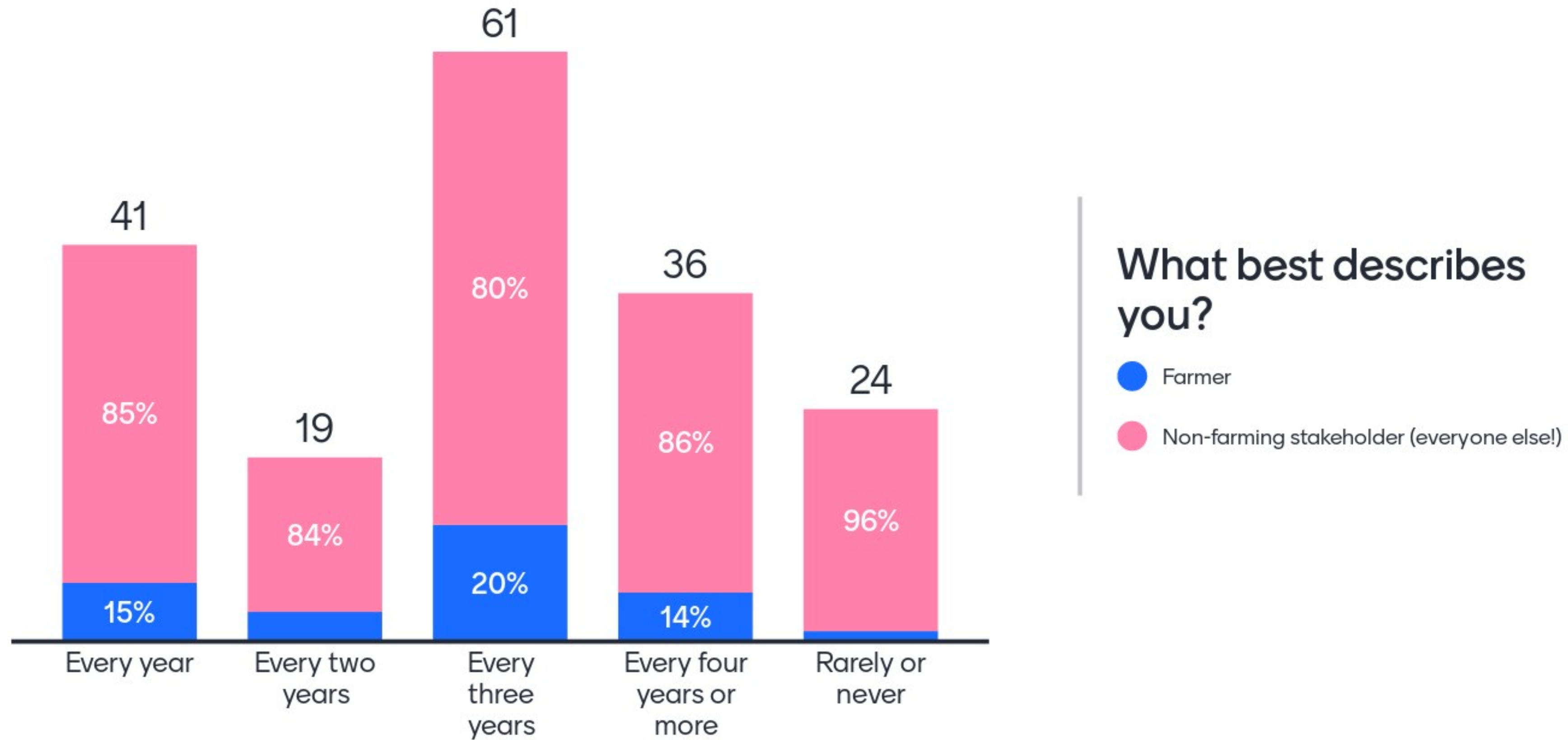
What best describes you?

- Farmer
- Non-farming stakeholder (everyone else!)

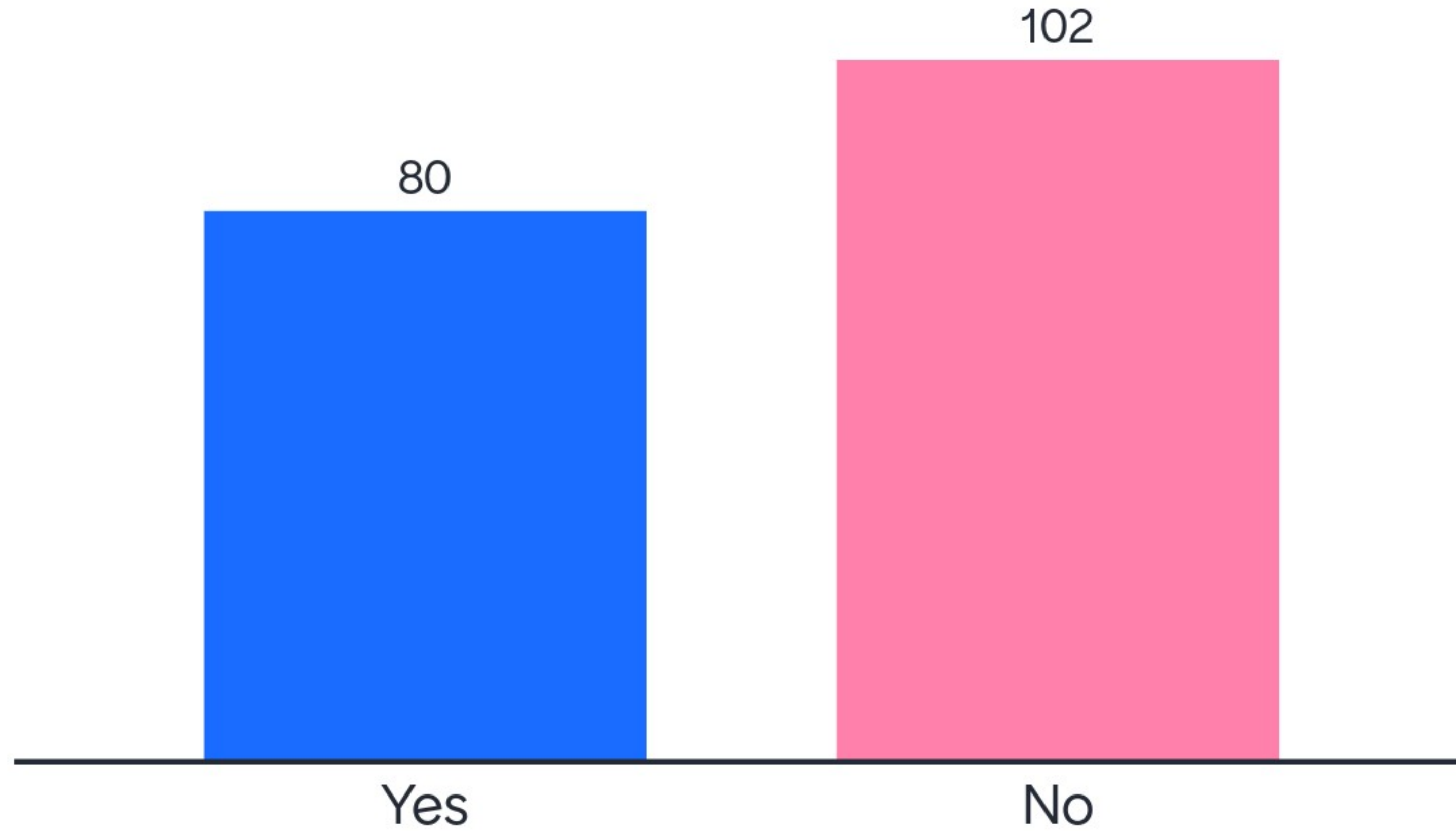
How often SHOULD a person soil test each field?



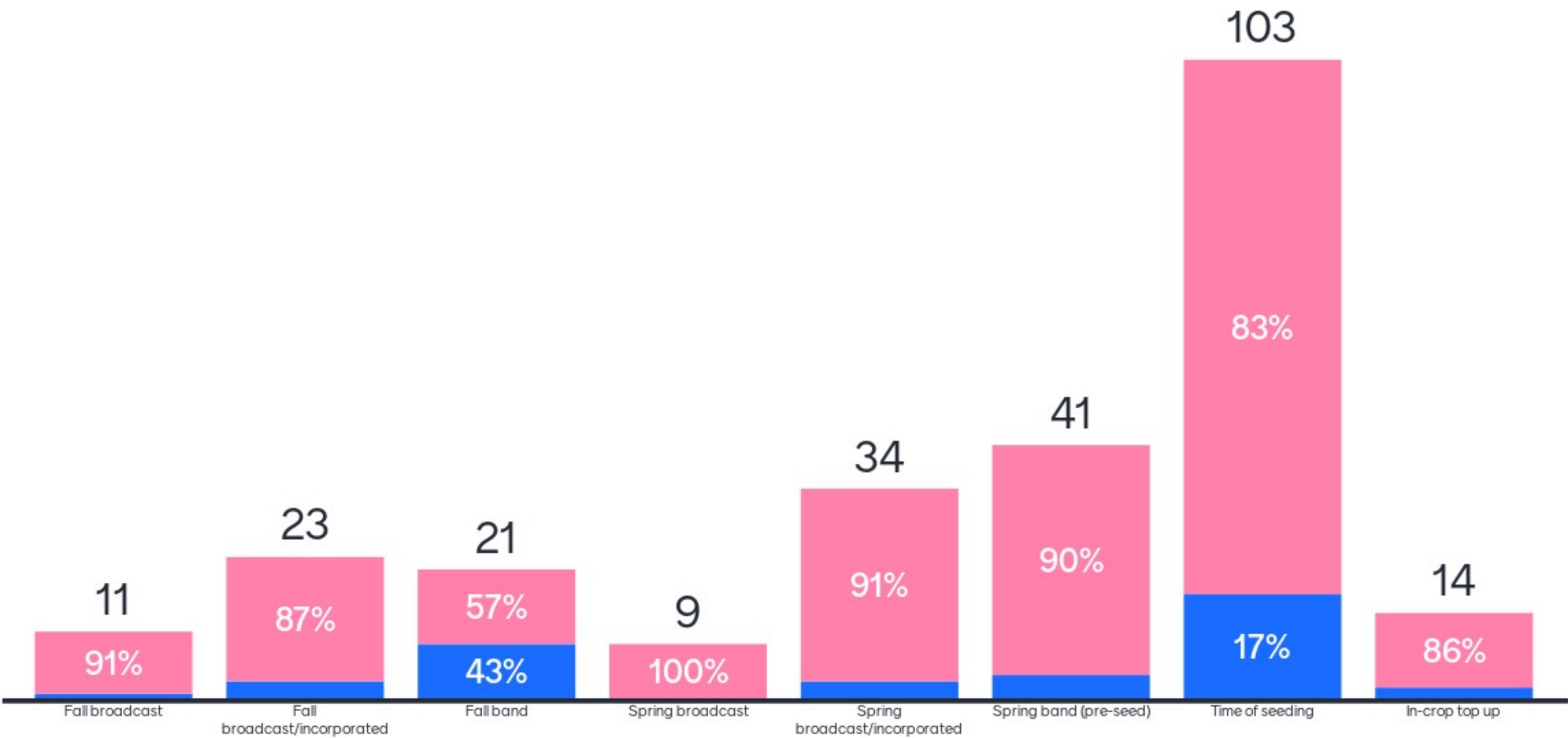
In reality, how often does each field get a soil test?



Is there enough soil testing capacity if everyone chooses to test fields in 2021?



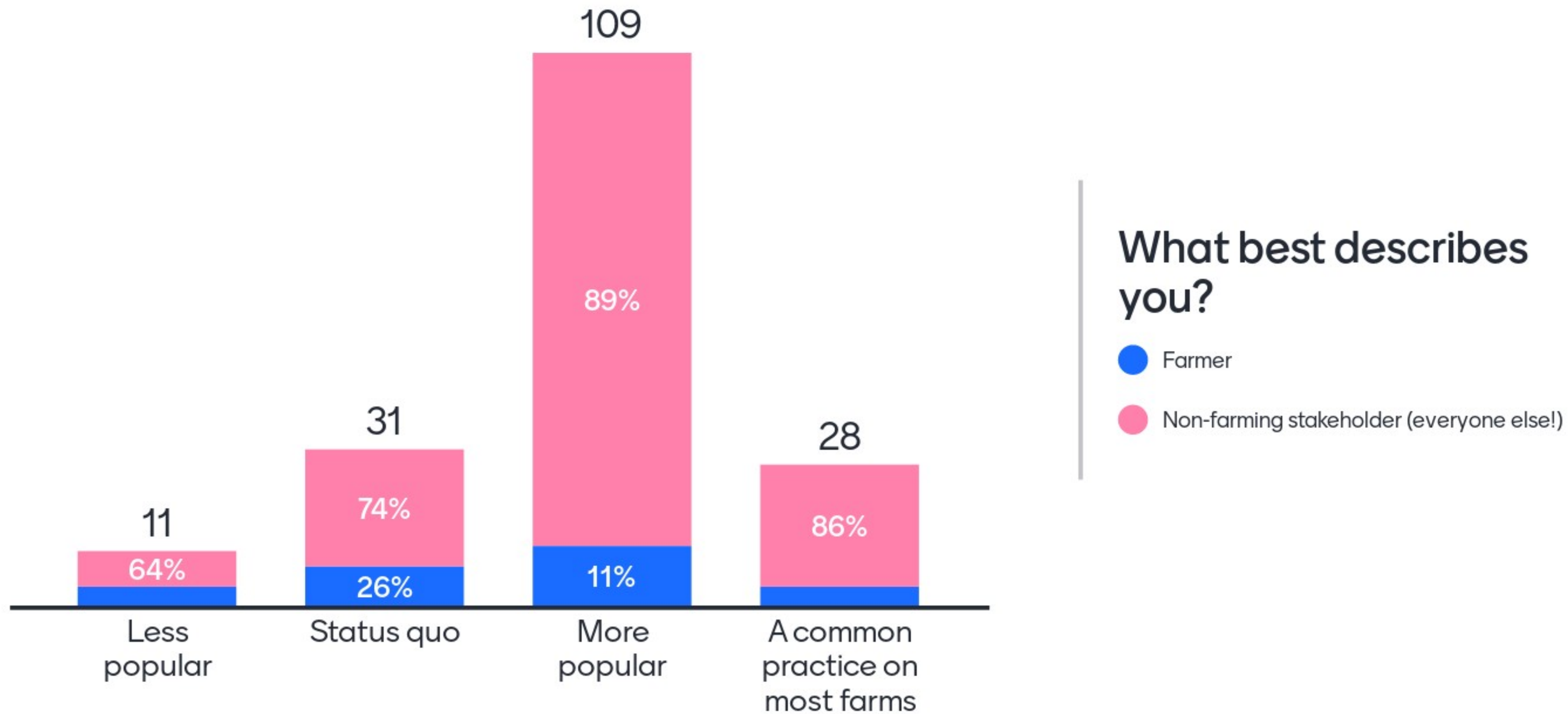
What is your preferred way(s) to apply nitrogen for canola?



What best describes you?

- Farmer
- Non-farming stakeholder (everyone else!)

Where do you see variable-rate fertilizer adoption in five years time?



What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Right placement and timing

Placement

fertilizer rates

Spring banding, time-of-planting application consistently shows the highest efficiency in Canadian fertilizer application. Specifically N.

testing

Industry research

Placement of fertilizer

site based programs

cost

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

stop broadcasting!!

slow release products

Variable Rate

Right hybrids, 4R, education, economics and logistics

availability of supply

split applications

Education

The timing of applications

Yearly field-based soil sampling

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Right variety, 4R and education and logistics

Education

soil testing

Less cost to use higher efficiency products. Often cost of these products outweighs the benefits. Can often just add more fertilizer to compensate for losses.

I don't know

Further research into soil health and how fertilizer can be better utilized by plants and soils

Irrigation strategy.

genetic diversity and crop roatation

Education

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

provide crops with the appropriate N rate with the appropriate placement, timing and source of N application

The rate combined with the right place at the right time.

proper rates and timing

variable management within fields

Fall/winter broadcast

precision agriculture

refining nitrogen rates

Variable rate technology

ROI

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Genetics

Further education on the long term benefits of 4R

zero till

consistent testing

Plant Genetics, Microryhzone research

Adding clear Incentives and cost offsets for small producers

appropriate rate and timing

Getting soil phosphate levels to where they should be

variable management within fields

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Showing a consistence performance with newer methods versus traditional methods.

slow releasebetter hybrids

Precision farming

cost of variable rate equipment

Education at all levels, and accessibility to soil testing and good agronomic advice.

A better understanding of nitrogen uptake in response to soil water availability.

Direct seeding with double shoot

Spring banding.

Genetics

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Unsure

irrigation

Maintain soil fertility

soil testing

Crop rotations

rapid soil testing

Variable rate options

GHG emission regulations

slow release nitrogen

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Placement

good crop rotation

rapid (full spectrum) soil testing

Adjusting the fertilizer rate for the productivity of different areas of a field.

Genetic improvements and slow release nitrogen technologies (affordability)

Refining rate based on environment and yield potential

Genetic improvement of hybrids. Improving seed safety

good weather

no till

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Precision farming

G x E x N-rate

Improved fertilizer choices - advances in homogenous pellets that have improved seed safety.

type of product and timing

Money

Innovation in equipment and technology.

Reducing tillage

Variable rate

Enhanced efficiency fertilizers

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

More education; Annual soil testing

Variable rate application

Rotation

Soil testing

Better products for broadcast applications.
Quicker and fewer fills or seeding but currently less efficient

Choice of cultivar

Precision farming

4R

Don't know

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

annual soil test
limited broadcast application
34-0-0

Reduced costs in soil testing. Are there any innovations coming that may drop the price?

What's sustainable for each farming practice on each individual farm.

A price drop on Slow release or timed release fertilizer (eg ESN)

Soil testing combined with record keeping to make informed decisions

Combination of consistent soil testing and following the 4 Rs as needed.

Application

Rotation and soil testing

know the nitrogen levels of your soils, the efficiency of nitrogen

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

technology development- fertilizer blends and hybrids

annual soil N testing

Precision agriculture by varieties & location

Soil Testing

Rotation based on root structure

Rotating crops

Better hybrids

N inhibitor use.

less broadcast application

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Timing	34-0-0	Education
4R	VR	4R
Using best timing and placement practices.	Banding with seeding.	Education

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Increased deep banding of nitrogen

Broad adoption of regular soil testing. Eliminating broadcast on frozen ground and snow.

Nitrogen and other product stabilizers

Soil testing or nutrient testing/scanning built into application equipment.

Placement

Right application

4R

application technology

crop rotation, 4R, soil test, genotype

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

fertilize to a realistic goalvariable rate stabilizers

Placement

Improved soil testing/mapping as well as proper placement/timing

Soil sampling

fertilizer management

Application choice

Testing

Variety improvements

Placement and timing

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

low price, diversity, leaf application

Recycling

Precision farming

Right placement, timing and amount

Industry Research

Fertilizer rates and placement

soil testing

Placement and timing

Research

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

More and regular testing

site specific N split

good genetics

Placement

Spring and split application

education

Recapture

independent research

education

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

Right placement and timing	Hybrids	placement
placement	Placement and timing	Prediction
Use of specialized fertilizers applied in necessary proximity to the growing crop	Educating and continued research	Placement

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

4R, cost

Placement of fertilizer, testing

Availability of on-the-go soil analysis in the field

The 4R answer

soil sampling

Right hybrids education economics and logistics

dont know

rotations

GPS

What practice(s) do you think will make the biggest difference in terms of improving fertilizer (nutrient use) efficiency?

End use

Prediction of moisture and temperature in growing season

Microbiome

Soil

hybrid by nitrogen

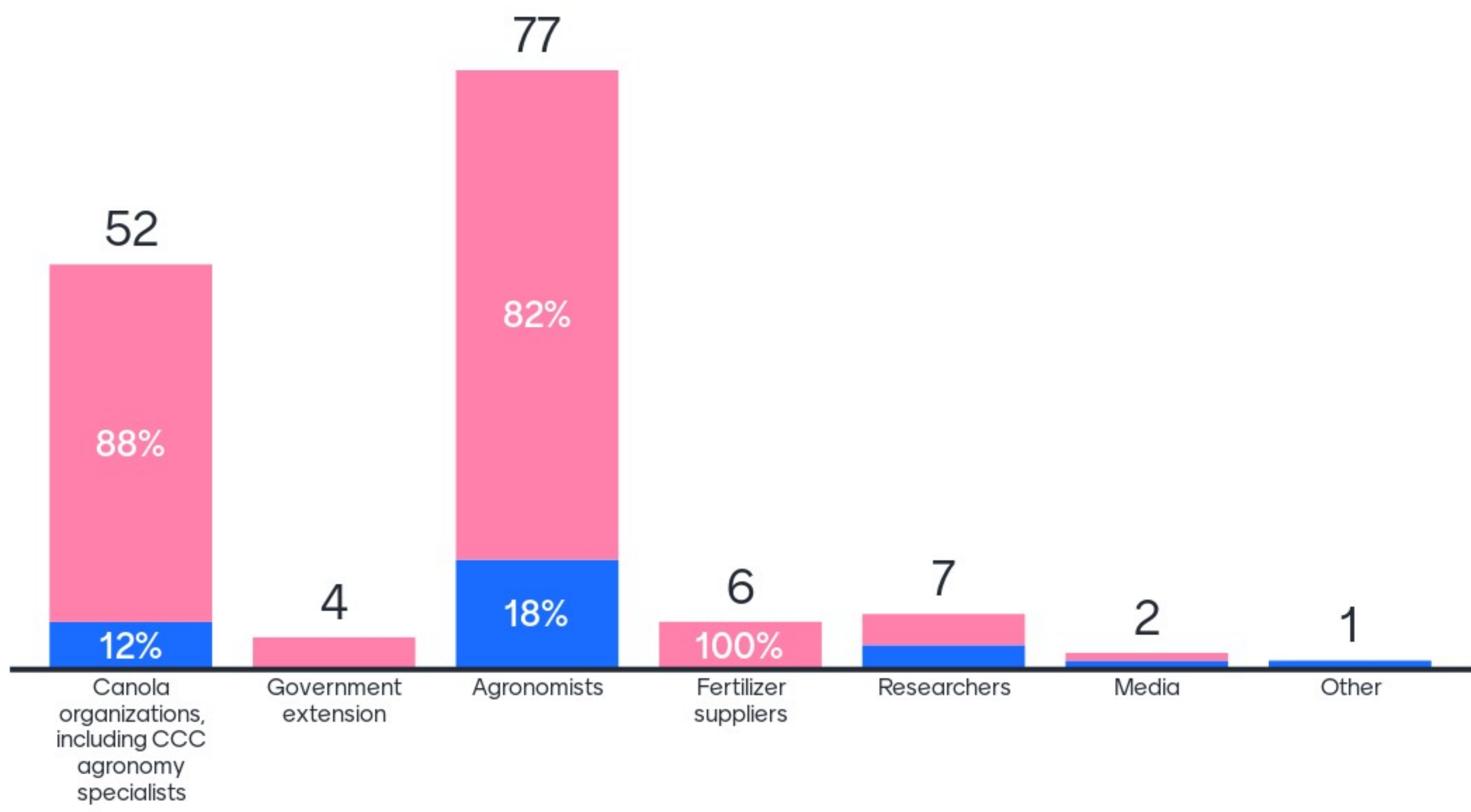
Soil testing every year

Education

Education

[illegible]

Who is best equipped to deliver fertilizer tips/advice to Canadian canola farmers?



What best describes you?

- Farmer
- Non-farming stakeholder (everyone else!)

