

## Canola 4R Advantage – Year Two

The Canola Council of Canada (CCC) is pleased to accept applications for year two of Canola 4R Advantage. The deadline to apply is November 30, 2023. Canola 4R Advantage, funded through Agriculture and Agri-Food Canada's On-Farm Climate Action Fund (OFCAF), offers financial support to growers as they initiate or advance 4R Nutrient Stewardship on their farms.

Canola 4R Advantage continues to provide incentives for canola growers to initiate or advance best management practices (BMPs) in four areas:

1. Soil testing
2. Field zone mapping
3. Enhanced efficiency fertilizers
4. Preferred application\*

\*Please note that year two applications for the preferred application BMP will be paused until 2024, when seasonal price differentials for nitrogen fertilizer can be determined.

Year two of Canola 4R Advantage will cover expenses invoiced and paid by growers between April 1, 2023, and March 31, 2024. In year two, growers can access these additional program enhancements:

- **More dollars per BMP:** Funding limits for each of these four BMPs will increase from \$6,000 per BMP per farm to \$20,000 per BMP per farm.
- **More BMPs per farm:** Each farm can seek support for all BMPs covered by the program, compared to the limit of two BMPs per farm in year one.
- **Added eligibility for 4R plan development:** The program can reimburse a portion of the consulting fees paid for a 4R designated agronomist to develop a grower's 4R Nutrient Stewardship Plan. Having a verified 4R plan is a requirement when applying for funding under Canola 4R Advantage.
- **Funding continued adoption of new practices:** Growers can seek funding to continue BMPs that were started since February 7, 2022.

Other program details established by AAFC will remain in place, including the 85 per cent reimbursement cap for eligible expenses and a maximum \$75,000 limit in total funding received by a farm business across all OFCAF programs over the two-year OFCAF program lifetime.

Find more program details on the CCC website at [canolacouncil.org/4r-advantage](https://canolacouncil.org/4r-advantage), including [FAQs](#) and a [recorded webinar](#) covering year two program enhancements and a [demo video](#) on how to apply. Please [contact](#) Canola 4R Advantage program administrators with any further questions at [4RAdvantage@canolacouncil.org](mailto:4RAdvantage@canolacouncil.org) or (888) 492-0007.



The graphic features the Canola Council of Canada logo and the text 'Canola 4R Advantage' in a bold font. Below this, it says 'More precise. More efficient. More sustainable.' To the right is a photograph of a man and a woman in a field looking at a tablet. At the bottom, a yellow banner contains the text 'Apply by November 30, 2023' and the website 'canolacouncil.org/4r-advantage'.

Funding for Canola 4R Advantage is provided by Agriculture and Agri-Food Canada through the Agricultural Climate Solutions – On-Farm Climate Action Fund.