The Canola Council of Canada (CCC) is a full value chain organization representing canola growers, life science companies, processors and exporters. Our mission is to advance the growth and profitability of the canola industry based on innovation, sustainability, resilience and the creation of superior value for a healthier world. Currently we are seeking a:

**COMMUNICATIONS COORDINATOR**

Based in Winnipeg, Manitoba, this important role is a unique and exciting career opportunity for a highly motivated and creative professional. If you have strong experience in managing online content and graphic design, and a passion for communications, we want to hear from you. The Communications Coordinator is responsible for working with the CCC team in developing and delivering effective communications that support the mission and vision of the CCC and the canola industry. Reporting to the Director, Communications, your primary responsibilities will include:

- developing communications tools that transfer agronomic research and best management practices to growers and industry, including providing creative input, design and technical support for events, presentations and other digital tools;
- working with internal and external resources to plan and coordinate the continued maintenance, improvement and promotion of the Canola Research Hub (an online platform that helps growers transform research findings into tangible on-farm practices);
- acting as the technical lead on CCC websites, analytics and domains;
- providing graphic design support and coordination for the canola utilization program to help maintain the canola brand and foster market diversifications;
- daily media monitoring and strategically communicating news to staff and members;
- providing graphic design and technical support for other communications needs of the organization as required (e.g. MailChimp e-newsletters, event materials, video conferencing platforms, etc.).

Qualifications include:

- A post-secondary education in a Communications related field.
- Minimum 2 years of experience in the field of communications or marketing.
- Strong skills in website design including HTML and WordPress.
- Strong skills in graphic design including InDesign, Photoshop and Illustrator.
- Experience with website analytics, MailChimp, video platforms and social media platforms.
- Project management experience including planning, budget management, decision making and problem-solving skills.
- Excellent communication skills, including strong writing and presentation skills.
- Ability to manage, organize and coordinate multiple tasks, across internal teams and agencies/consultants.
- Experience with SEO and video production would be an asset.
- Knowledge of agriculture and/or canola industry would be an asset.

Salary commensurate with experience, qualifications and ability.

Applications must be received by August 3, 2020. Apply, with resume, to HR resolve at email: patti.mckenzie@hr-resolve.ca