

NOVEMBER 13-14, 2019 | RBC CONVENTION CENTRE | WINNIPEG









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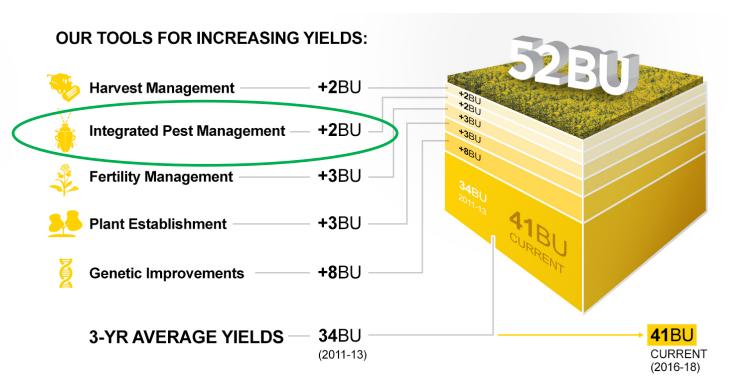




#### 52 by 2025: How we'll get there

STRATEGY: DEMAND Driven - meet forecast demand of 26 mmt canola

**INCREASE** Yield, Profitability, Sustainability; **REDUCE** Risk





#### 2025 Environmental sustainability goals





#### INCREASE LAND EFFICIENCY



in the amount of land required to produce one tonne of canola

### SEQUESTER MORE CARBON

5 MILLION tonnes of greenhouse gas emissions in Canadian soils, every year

IMPROVE SOIL & WATER HEALTH

Utilize 4R nutrient stewardship practices on





2,000
BENEFICIAL INSECTS
that call canola fields and surrounding habitat home

# Why Canola Discovery Forum?

- Build Innovation Capacity
  - Project Reviews
- Align research priorities across the entire value chain.
  - Collaboration between stakeholders; coordinated approach
- Gap / Opportunities Prioritize
  - Focus resources on greatest opportunities
  - Direction to funding agencies
  - **Knowledge & Technology Transfer (KTT)**



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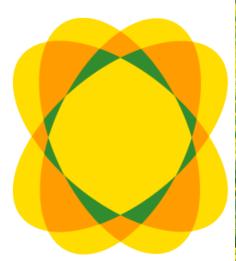
- Knowledge & Technology Transfer (KTT)
- Equip growers and agronomists with the latest research findings and best practices to farm profitably and sustainably.
- Processors and grain handlers best utilize their investments in crush plants, elevators and export terminals.
- It also helps ensure that canola continues to attrack industry and public investment, providing innovation in genetics, genomics & products.
  - This benefits entire value chain.

#### IPM Pillar - Research

- Canadian Agricultural Partnership (CAP) Canola
   AgriScience Cluster
  - Value Chain (CCC) and GROWER Funded
    - \$25,513,838 Total
    - \$13,783,142 IPM 19 Projects
- Canola Agronomy Research Program (CARP)
  - 100% GROWER Funded
- 1999 2014: 61 IPM related projects \$4.9 million
- 2015 2019: 28 IPM related projects \$9 million

# IPM: CDF Agenda Highlights

- Research project updates
- Research funding update
- Research HUB
- Impact of rotations, biologicals
- Grower perspectives
- Wetland monitoring neonicotinoids
- Trade exporter / regulatory perspective





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