



**Join the Canola Council of Canada** (CCC) and be part of a highly professional team with an organization that has 50 years history of driving growth in one of Canada's most successful agricultural sectors. Canola is the highest value crop grown in Canada, worth over \$10 billion to Canadian producers, contributing \$29.9 billion to the Canadian economy each year and leading the world's export supply. The CCC represents the full value chain of the canola industry including growers, life science companies, processors and exporters. Invented in Canada, canola and its industry thrives on innovation, critical to its ongoing international competitiveness. Currently we are seeking a:

### ***Vice President, Stakeholder & Industry Relations***

This highly influential leadership role is critical to securing industry goals through engagement and partnerships. Operating at the fulcrum of government and industry relations, the Vice President builds and maintains global market access, representing 90% of Canadian canola production and works with stakeholders to facilitate a positive policy and regulatory environment for the sector. Equally exciting is the opportunity to be part of a dynamic Senior Management Team working with a Board of Directors comprised of leaders from across the value chain, to play a lead role in developing strategy and actions to drive the growth of Canada's most valuable crop.

Reporting to the President, your primary responsibilities will include:

- ❑ Lead the development and execution of an impactful government engagement strategy, building stakeholder support, and providing supportive information for advancing issues of importance for the industry.
- ❑ In collaboration with the President, lead the development of an industry wide engagement strategy that builds strong partnerships and synergies to enable a stronger influence on governments on key issues, regulations and policies important to canola industry.
- ❑ As a key influencer, build significant relationships with governments and industry in North America and globally to create understanding on CCC priority issues and improve the political and regulatory environments that impact the growth of the canola industry.

Qualifications include:

- ❑ Significant experience in the agriculture and agri-food sector in North America and global; canola value chain experience is considered a strong asset.
- ❑ Proven leadership in engaging stakeholders in the development of policy positions to impact positive outcomes on an industry.
- ❑ Significant collaborator and team player; able to share ideas, facilitate and garner consensus across different perspectives and build coalitions.
- ❑ Experience in leading and executing government relations and public affairs engagement strategies is a significant asset.
- ❑ Proven ability to build exceptional relationships with diverse stakeholders.
- ❑ Leadership qualities, professionalism, integrity and good judgement essential.
- ❑ Ability to travel domestically and globally as required.



Applications must be received by May 10, 2021.

Apply, with resume, to HR resolve at email:

[laurel.hyde@hr-resolve.ca](mailto:laurel.hyde@hr-resolve.ca)

*We thank all candidates for their interest in this position; however, only those selected for further consideration will be contacted*