



Join the Canola Council of Canada (CCC) and be part of a dynamic organization that has 50 years history of driving growth in one of Canada's most successful agricultural sectors. Canola is the highest value crop grown in Canada, worth over \$10 billion to Canadian producers, contributing \$29.9 billion to the Canadian economy each year and leading the world's export supply. The CCC represents the full value chain of the canola industry including growers, life science companies, processors and exporters. Invented in Canada, canola and its industry thrives on innovation critical to its ongoing international competitiveness. Currently we are seeking a:

Director, Government Relations

Based desirably in Ottawa, this role is an exciting opportunity to make a difference and positively impact on the growth and reputation of the Canadian canola industry and globally. You will work with a diverse and amazing team of experts at the CCC, and lead in the development of strategies to engage government on issues such as international trade, resolving market access issues, environment and sustainability, finance and tax, and enhancing innovation to achieve industry objectives.

Reporting to the Vice President, Stakeholder & Industry Relations, your primary responsibilities will include:

- ❑ Lead the CCC's efforts on public policy issues in collaboration with the VP, Stakeholder & Industry Relations by developing and executing a government and industry engagement strategy.
- ❑ Represent the CCC's best interests with governments (political and departmental) and industry stakeholders domestically and globally, to influence policy and achieve results.
- ❑ Foster a strong network and relationships between governments, industry, partner stakeholders, lobbyists.
- ❑ Participate in government and industry consultations, prepare and coordinate briefs, and other supporting materials.
- ❑ Lead member and government outreach activities, and provide guidance into the advocacy communications strategy to ensure industry awareness on progress with government and industry in addressing issues and opportunities critical to the success of the canola sector.

Qualifications include:

- ❑ Post-secondary education in political science, law, agriculture, economics, or commerce.
- ❑ Strong knowledge of Canadian government mandate and political decision-making processes.
- ❑ Significant relationship building skills with ability to facilitate resolution of sensitive issues and different perspectives amongst stakeholders.
- ❑ Strong knowledge and understanding of environment and / or trade policy is an asset.
- ❑ Proven experience in managing multiple files, projects, and issues.
- ❑ Superior communications skills – articulate with ability to adapt complex information into concise communication and policy positions, briefing notes, presentations.
- ❑ French language skills are considered an asset.
- ❑ Ability to travel domestically and globally as required.



Applications must be received by May 14, 2021.

Apply, with resume, to HR resolve at email:
patti.mckenzie@hr-resolve.ca

*We thank all candidates for their interest in this position;
however, only those selected for further consideration will be contacted*